





# HISTORY OF THE Miss CampAmerica® PAGEANT

The Miss Camp America® Pageant began one August evening in 1969 at a party in an apartment on Post Oak Road in Houston. The ten people at the party, who had gathered to watch the Miss America Pageant, each took turns drawing one of the ten state names representing the top ten finalists in the pageant as they were being announced on television from Atlantic City, New Jersey.

Before the evening was over, one of them became "Miss Camp America" by virtue of "her" state winning the title in Atlantic City.

That simple beginning grew the following year to include fifty people, one for each state represented in the pageant. It was during this year that dialogue on each of the "contestants" was introduced. In 1971, continued expansion of the "guests" required the pageant to move to larger spaces. That year, in a bar at the corner of Louisiana and Elgin, the owner tried serving 150 people out of one keg of beer for four hours.

The 1972 pageant moved, as was necessary again, to Palm Center Auditorium. For 190 people attending that evening's pageant, they surely remember that it was no oasis.

In September, 1973, MCA opened in another bar at Montrose and Westheimer. That was followed the next year by the "not so grand" ballroom of the Texas State Hotel. And in 1975, with 372 guest attending, Miss Camp America 1976 was crowned on the stage of the Hi Kamp Klub.

In 1976, the Miss Camp America® Pageant took a giant leap forward. It became a trademark registered in the State of Texas, with all rights reserved; it became an organized club with a govern-



(HISTORY continued. . .)

ing board directing its growth and activities; but most of all, MCA became a united group of people functioning together as a team, both in working, and in having a good time. That year, the annual Pageant moved to the Grand Ballroom of the Sheraton Houston with over 600 people in attendance.

The next year, 1977, was still another one of the great strides and growth. On November 4, 1977, Miss Camp America® became a nonprofit corporation in the State of Texas. And, work was begun on obtaining a national registry for the pageant. The Ninth Annual Pageant was again held at the Sheraton Houston Grand Ballroom.

On May 16, 1978, the fantasy of the pageant being nationally registered with United States Patent and Trademark Office became a reality.

It's another opening, another show. Miss Camp America's greatest satisfaction is for YOU TO ENJOY THE SHOW. ●

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## “A Miss Camp America® STAR IS BORN”

When a person joins Miss Camp America, it is with the knowledge and personal freedom of choice that one day, one year, he may be one of those selected in Atlantic City to appear on the Miss Camp America stage. But, “what the hell” he says, “that’s a long time off”, or “I’ll never have to appear in a dress and make-up”. “Besides there are only 50 states and I’m member number 82.” “My chances of having to make a decision about appearing in costume is so remote that I want to join for all the other benefits this organization of butch, macho studs can offer me.”

Well, a year maybe two passes and we find out that it is September 9, 1978, at the Sheraton-Houston Grand Ballroom, and a few months earlier the macho number, to his proud amazement, has become a state. He became Miss Alaska and is still saying to himself, “what the hell”, Alaska has never been in the top ten, I don’t have to worry.”

Towards the end of showtime the Master of Ceremonies starts announcing the top ten finalists for 1979. “Our first finalist, ladies and gentlemen, I give to you, Miss Alaska.” OH!!!!NO!!!!!!WHAT DID HE SAY??? MISS ALASKA??? IT CAN’T BE MISS ALASKA!!! YOU MEAN I’VE GOT TO GET IN FRONT OF 700 PEOPLE AND GET ONE OF THOSE RIBBONS TIED ON ME??? DAMN HIM CALLING MY STATE, I MAY AS WELL GO UP THERE, MAKE THE BEST OF IT, AT LEAST I HAVE ON MY LEVIS!!!!

As Miss Alaska is going to the stage to receive his top ten ribbon he is thinking,

“This means I gotta do it next year, I can’t do what those guys, girls, whatever, did, what can I possibly do to top them, they were so fantastically good, I’m having an anxiety attack, I’ve

(continued)



(STAR IS BORN . . . . continued)

got to calm down, what the devil can I wear to look better, what song can I do for a solo performance, what size heels do I wear, me, in heels?, now come-on, how do I go about getting a dress for evening gown competition, where did they get those costumes, look at-em, they look so good, MY WAIST!!! diet, that's it, I'll go on a diet, lose weight, do gelatin tablets really make my nails longer? how many pairs of eyelashes do they have on?, criminy, how do they put that make-up on?, should I be a blond, brunette, or a redhead, do I dare show as much skin as they did, I've got to lose some weight, and these handles, I've never even had a dance lesson, it is 1, 2, 5, 6, 7, isn't it?, what about my schedule, what about my lover, what'll he be doing, this means rehearsals 3 nights a week and on Sundays, for 7 weeks, I know this is going to ruin my macho image, damn-it how did I get into this mess?

The year passes and unbelievably it's SEPTEMBER 8, 1979!!! and our macho Miss Alaska is now saying to him, or should we say, herself. . .

"I think I've done it, I think I've got it, I can do it, I really can do it, I want to entertain, I want to be a star, now get ready, the curtain is going up. It's been the most fun and work of my life. I hope I win Miss Congenital, I certainly deserve it more than that snotty Miss Hawaii. Love and kisses to all you fellow girl-lette starlets. Have I gotten nellie? What of it, I'm here to entertain. I'm here to represent Miss Camp America and proud of it, to show our audience what we're all about. It's the opening number, and here we go. We're here to entertain YOU, our friends and family, and we're here because we're Miss Camp America and we love you!!! HAVE A GOOD TIME!!! SMILE AND KICK HIGH WITH US!!!!!!"

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# BEHIND THE ROAR OF THE GREASEPAINT

— By Pitty Pat, M.C.A. Historian

It is the lot of this fallen star to report to you, our guests, how this show comes about each September. (I thought it was the historian's job to paste, glue and alter birth dates). For nearly a year I have put on film more than you would ever want to know about this year's pageant, its' principals and its' patrons. My scrapbook bulges with the throbbing excitement of M.C.A. members and guests cavorting at social, fund-raising, and hell-raising functions, and it is from the archives that I have culled the following confessions. (Eat your heart out Anita Bryant).

The prime committee of M.C.A. is its' **board of directors**. All of its' seven members are elected, four being club officers and three at large. The president is first — **first lady** that is. The vice-president is the president's lady in waiting, but as membership and newsletter chairperson, she waits

(continued)



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# Who's That in Drag?

## MISS CAMP AMERICA 1979.

### Miss Rhoda Reid.

Rhoda, always sickeningly sweet, has a deep rooted inner fear of melting in the rain. Never known to say a bad word, do a mean deed, or jay walk, she has lived a life that can be described only as boring. To know Rhoda is to need insulin. Our reigning queen is generous to a fault, giving the panties off her back—frequently. Earning respect and Girl Scout merit badges, she brings a new dignity to Miss Camp America and a Surgeon General's warning that saccharin may be hazardous to your health.

Miss Camp America's motto:  
"Butter won't melt in my mouth."

## MISS FLORIDA.

### Miss Annie Arney.

This would-be Anita Bryant look-alike may be down but she ain't "Dade" yet. On the contrary, she is back again to prove that you really don't have to look like Anita Bryant to be unpopular. But it's not for want of trying—and trying she is. Having turned her home into a Miami-style Jewish condominium, Miss Florida comes to our stage dressed to the teeth, greased to the thighs, and braced for the upstaging that is bound to occur in a household where M.C.A. is a way of life—a drag!

Miss Florida's motto:  
"Well, marrying is more important than marrying well."

## MISS ALABAMA.

### Miss Penny Dyer.

Amid controversy at the Miss Alabama pageant, Penny, who is used to delivering her talents door to door, is rumored to have won only by playing post office with the judges. Turning tail toward Houston, as she has done so often, she layed low and incognito by donning a disguise and appearing in a puny, pushy, plastic April antic. Re-emerging tonight, this Birmingham belle tries to upstage and underclass her way to true stardom—She'll never make it!

Miss Alabama's motto:  
"For pancake I prefer Max Factor to Aunt Jemima."

## MISS KANSAS.

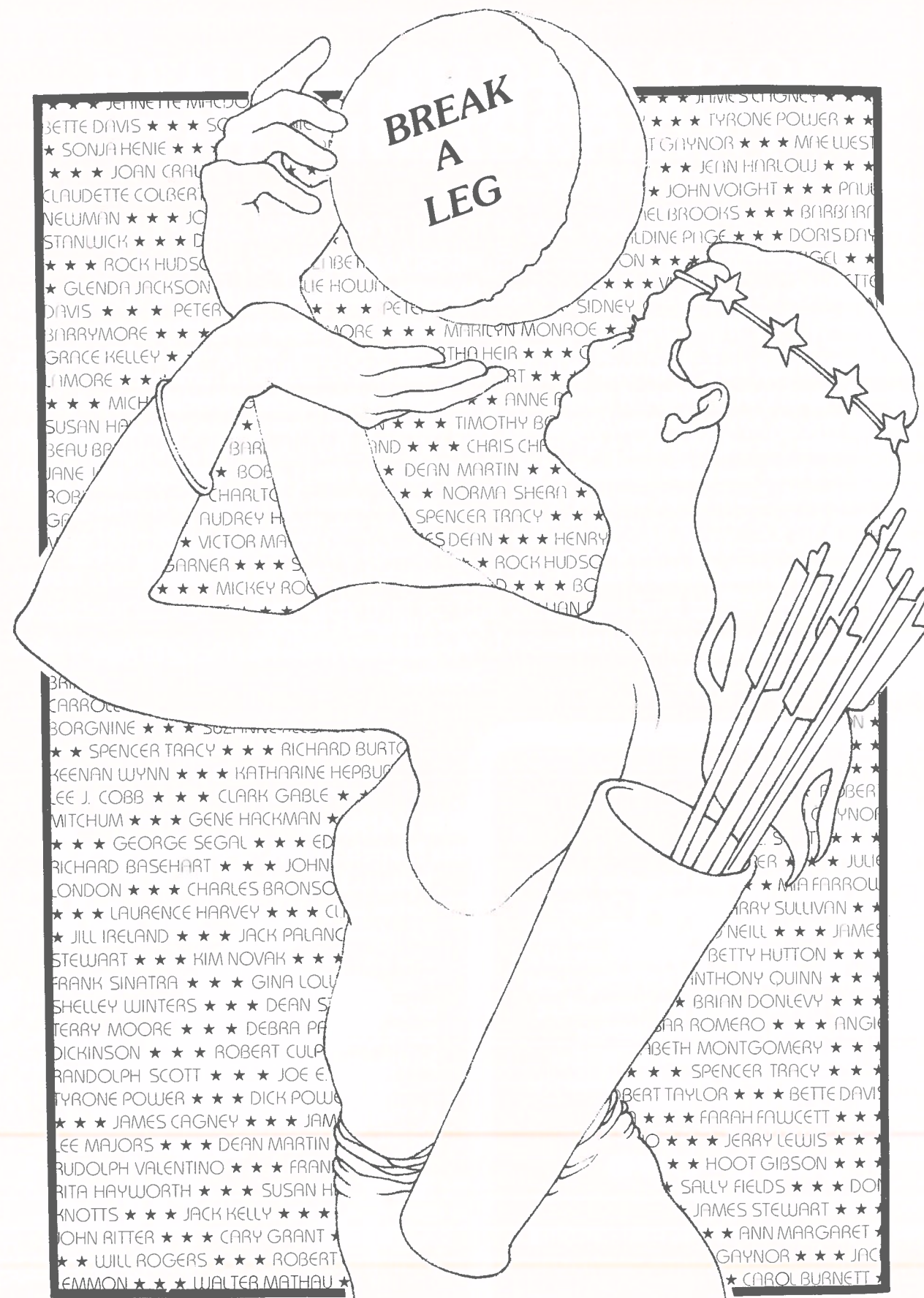
### Miss Blanch Smith.

Trying to be Dorothy in Kate drag, Miss Smith comes closer to being over the hill than over the rainbow. It is our good witch of Wichita who was almost forced to withdraw when Toto was found to be a judge—but she stayed on and won when all agreed she was going to the dogs anyway. Tonight's show would not be the same had Blanch not been here—it would have been better. But with the force of a tornado Miss Smith whirls destruction across our stage.

Miss Kansas' motto:  
"All those in fever say Aahhh!"

(continued)





## Diana Awards

(Who's That in Drag?)

### MISS KENTUCKY. Miss Princess Grebe.

Suffering under the delusion that her lineage is royal, alas, Miss Kentucky's bloodline can be traced only as far as the stable. Having out-distanced Secretariat in the Miss Kentucky pageant (and just by a nose, at that), our bluegrass lass brings to our show a new dimension—age. But spry as ever, this filly can still saddle up, straighten her tiara, and race with the best of them.

Miss Kentucky's motto:  
"You don't have to be Jewish to be a princess."

### MISS LOUISIANA. Miss Holly Golightly.

This Delta Queen amply represents the home of Mardi Gras—in fact, she has made Fat Tuesday a way of life. As for her talent: bitch Ten, dance Three. But watching others practice makes perfect, as a new-found star of rehearsals, Holly proved that you don't always have to work for what you get. Her audiences always get out of her performance what she puts into them—nothing!

Miss Louisiana's motto:  
"Being next to a big one is almost as good as being one yourself."

(continued)

## PERSONALS

Cast & Boys —

Give the invitees a show  
they will long remember.

Best of luck to you all!

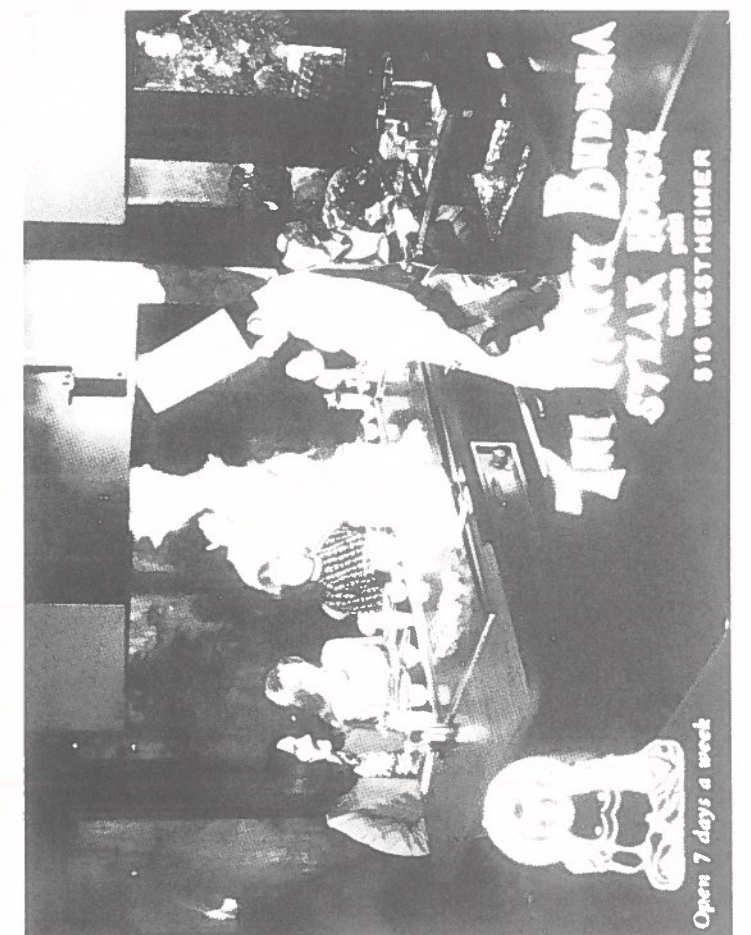
Lydia

Cast, you're great,

Let's not hesitate, smile,  
kick high. . .

Tonight we do,  
never MCA die. . .

Love & thanks, Maxine





(GREASEPAINT continued...)

on no man. The treasurer believes that it is better to receipt than to give. The secretary records and reports on the conduct of our meetings; she lies a lot. The board elects its' own chair, and a hot seat it is — particularly when the board acts in the club's behalf, and no one knows whose half that is. (A camel may really be a horse put together by a committee).

The **social** committee periodically brings together M.C.A. club members and their guests whether it be a New Year's Eve Party, Toga Party, Super Brunch or a picnic in the park. Qualifications for serving on this committee include proficiency at handing decorations, pouring drinks, and cleaning up somebody else's act. The social committee tries to spend the money the fund-raising committee hasn't raised yet. (Thank goodness liquor doesn't spoil).

(continued...)

## PERSONALS

John B., Monroe and Charlie

I'm sure the show will be good anyway.

Ron Brantley  
Brik Brantley  
Fancy Brantley

Best of luck to the 1980 Miss Camp America cast — remember Lola — Mister Jo Anne



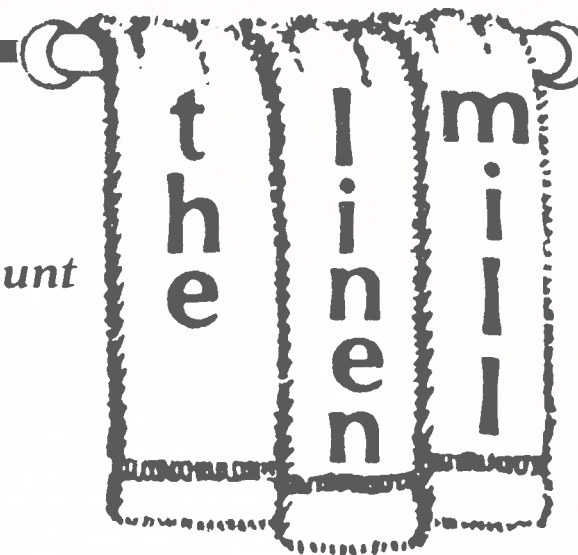
Brandy Alexander, Mandy and the Iceman, Candy, Sandy, Soli, Polly, Red, Kip-Ling, Cor, and Betty June the Monkey

## SALUTE MCA

for her resounding insanity and good-spirited humbuggery.  
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(Who's That in Drag?)

**MISS OHIO.**

**Miss Queen Kong**

This Amazon of Akron got her start tap dancing through the Goodyear Tire plant—and has remained tired ever since. A whirlwind tour of one night stands (with night stands cluttered with cheap booze and heavy drugs) made people look up to her—they had no other choice. With size on her side, Miss Ohio threatened her way onto our stage—but when it's all said and done she'll still wind up the heavy in this production.

Miss Ohio's motto:

"You mean a roach clip isn't a new bug killer?"

**MISS NEBRASKA.**

**Miss Esther Williams.**

This huckster of Corn Husker's Lotion comes to the pageant an entrant also in the gay Guinness Book of World Records. She holds memberships in more gay organizations than anyone cares to count—or cares. In fact, Esther founded a lot of the organizations herself—and is their only member. She also holds the title of "Queen Mother of Colquitt", and in her day it was a party to have her beads read, her deeds white (washed), and her self blew.

Miss Nebraska's motto:

"I wish there were more than 365 days in a year!"

(continued)



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(Who's That in Drag?)

## MISS TEXAS. Miss Evelyn Eightalot.

Hoping to redeem herself after an abortive attempt to convince last year's audience that she was some kind of swinger—Evelyn returns to our stage after a year's seclusion at the ruins of the notorious Chicken Ranch. Unfortunately, the Ranch's reputation for spawning musical success did not rub off, and although she combed the cultural capitals of Texas for talented back-up, Miss Texas emerges again tonight as always—alone!

Miss Texas' motto:  
"Big is Big!"

## MISS WASHINGTON. Miss Little Mary.

Our washed-up wench from Walla-Walla was rescued in the nick of time from the backstreets and alleys where she plaintively sang "Ten Cents a Dance" and handed out bonus coupons with every fox trot. With the help of A.A. (Aloof Anonymous), she has been literally dragged from the dregs of backstage into the glow of the footlights. But Little Mary has remained her bossy self—loved for her talent and pitied for its limitations!

Miss Washington's motto:  
"I was the best singer in my correspondence school."

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The **fund-raising** committee's task is a difficult one: To produce enough money to make our showgirls look good. The committee members make the club members sell themselves in every possible way, and the chairperson of this committee needs no introduction. She heads raffles and flourishes, be it a western party, a garage sale, or a country fair. The fund raisers and their antics have raised a few falso eyebrows along with lots of dollars for M.C.A.

The **location** committee spends most of its time looking for a place to hold its meetings. Sometimes its members look for a suitable place for all of us to do it — monthly (M.C.A. regular meetings), annually (M.C.A. pageant), and on special occasions. They must take credit for gaily deceiving this hotel's management into believing that what the Miss America Pageant did for Atlantic City, Miss Camp America can do for Houston. Has anybody been to Atlantic City lately?

(continued. . .)

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## **PERSONALS**

*To all my chairmen, cast,  
crew, production staff and  
to all other MCA members.  
WE DID IT!*

*Love, Bobby Sue*

*Congrats to Program  
Chairman on best ever;  
biggest cast ever; and  
beginning of the 2nd  
decade for M.C.A.*



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Miss Chrissie

DIALOGUE  
Miss Stella

COSTUMES  
Miss Nazimoua  
Miss China Doll

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Miss Judy

---

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# Cast of Characters The Top Ten States Runners Up of 1979

(As Determined in Atlantic City  
on September 9, 1978)

|                        |                  |
|------------------------|------------------|
| MISS ALABAMA           | MISS PENNY       |
| MISS FLORIDA           | MISS ANNIE       |
| MISS KANSAS            | MISS BLANCH      |
| MISS KENTUCKY          | MISS PRINCESS    |
| MISS LOUISIANA         | MISS GOLIGHTLY   |
| MISS NEBRASKA          | MISS ESTHER      |
| MISS OHIO              | MISS QUEEN KONG  |
| MISS TEXAS             | MISS EVELYN      |
| MISS WASHINGTON        | MISS LITTLE MARY |
| MISS CAMP AMERICA 1979 | MISS RHODA       |

## The Past Miss Camp Americas

|                         |                |
|-------------------------|----------------|
| MISS CAMP AMERICAS 1969 | MISS MAXINE    |
| MISS CAMP AMERICAS 1976 | MISS JACQLYN   |
| MISS CAMP AMERICAS 1977 | MISS LULU      |
| MISS CAMP AMERICAS 1978 | MISS LARASHELL |

## The Boys

|       |        |        |     |
|-------|--------|--------|-----|
| DAVID | DAVID  | HAROLD | JOE |
| JOHN  | PAUL   | LARRY  | ROY |
|       | CLAUDE |        |     |

## Master of Ceremonies

JIM

# ACT I OVERTURE OPENING

SHOWTIME ..... PAST MISS CAMP AMERICAS  
Jim, David, John, Paul, Harold

## INTRODUCTION OF THE FIFTY STATES

MEET THE STATES ..... Jim  
WHO, WHO, WHO ..... PAST MISS CAMP AMERICAS  
Jim  
MAGIC ..... TOP TEN  
Claude

## OUR QUEEN

THE WALK ..... MISS CAMP AMERICA 1979  
NOBODY ELSE LIKE YOU ..... PAST MISS CAMP AMERICAS

## OFFICIAL WELCOME

THE MADAM ..... PRESIDENT OF  
MISS CAMP AMERICA

## TALENT PRESENTATION

NEEDIN' IN THE HAYSTACK ..... MISS OHIO  
David, Roy

## TALENT PRESENTATION

MY NUMBERS UP ..... MISS FLORIDA  
David

## PAGEANT ENTERTAINMENT

MATERNITY WARD SPECIAL ..... MISS KENTUCKY  
MISS NEBRASKA



TALENT PRESENTATION  
 MEN LIKE YOU .....MISS TEXAS

TALENT PRESENTATION  
 BIG RAY OF LIGHT .....MISS WASHINGTON  
 Joe, John, Roy, Paul

PAGEANT ENTERTAINMENT  
 MEN NEEDED .....MISS FLORIDA, MISS KANSAS  
 MISS ALABAMA, MISS OHIO

TALENT PRESENTATION  
 WHEN BOBBY SOX WERE GAY .....MISS LOUISIANA  
 John, Ray

PAGEANT ENTERTAINMENT  
 WHY MISS CAMP AMERICA .....David, Larry, Harold, Paul, Joe,  
 David

EVENING GOWN PRESENTATION  
 GOING TO DIANA .....MEMBER OF THE TOP NINE

PAGEANT ENTERTAINMENT  
 GAYNESS .....PAST MISS CAMP AMERICAS

PAGEANT ENTERTAINMENT  
 WHY THIS .....MISS CAMP AMERICA 1979  
 TOP NINE and The Boys

INTERMISSION

# ACT II

## OPENING

CARMEN .....MEMBERS of TOP NINE  
 PAST MISS CAMP AMERICAS  
 AND MISS CAMP AMERICA 1979  
 The Boys

TALENT PRESENTATION  
 MISS B.A.R.T. ....MISS KANSAS

TALENT PRESENTATION  
 CHICKEN OF THE SEA .....MISS NEBRASKA  
 Assisted By The Boys

PAGEANT ENTERTAINMENT  
 CHECK 'EM OUT .....MISS WASHINGTON,  
 MISS OHIO  
 David

TALENT PRESENTATION  
 HANKY PANKY .....MISS KENTUCKY  
 Roy

PAGEANT ENTERTAINMENT  
 SHERATON END .....MISS LOUISIANA, MISS TEXAS,  
 MISS KANSAS, MISS FLORIDA,  
 MISS NEBRASKA  
 David, Larry

TALENT PRESENTATION  
 COLD TURKEY .....MISS ALABAMA  
 Assisted by Larry, Joe, Paul,  
 Harold



PAGEANT ENTERTAINMENT  
TRADITION .....PAST MISS CAMP AMERICA

PAGEANT ENTERTAINMENT  
STYLE .....David, Larry, John, Paul, Roy

SWIMSUIT PRESENTATION  
LOOKING FOR MOBY DICK.....TOP NINE

PRESENTATION OF THE 1980 "CONGENITAL AWARD"  
BALLS .....CHAIRMAN OF THE BOARD  
OF M.C.A.

OUR QUEEN  
ON MY WAY .....MISS CAMP AMERICA 1979  
THERE SHE IS .....M.C.

FINALE  
NEVER-ENDING .....THE CAST

ANNOUNCEMENT OF  
THE NEW TOP TEN  
FOR 1980  
MASTER OF CEREMONIES

CROWNING OF  
MISS CAMP AMERICA 1980  
(AS DETERMINED FROM ATLANTIC CITY, NEW JERSEY)

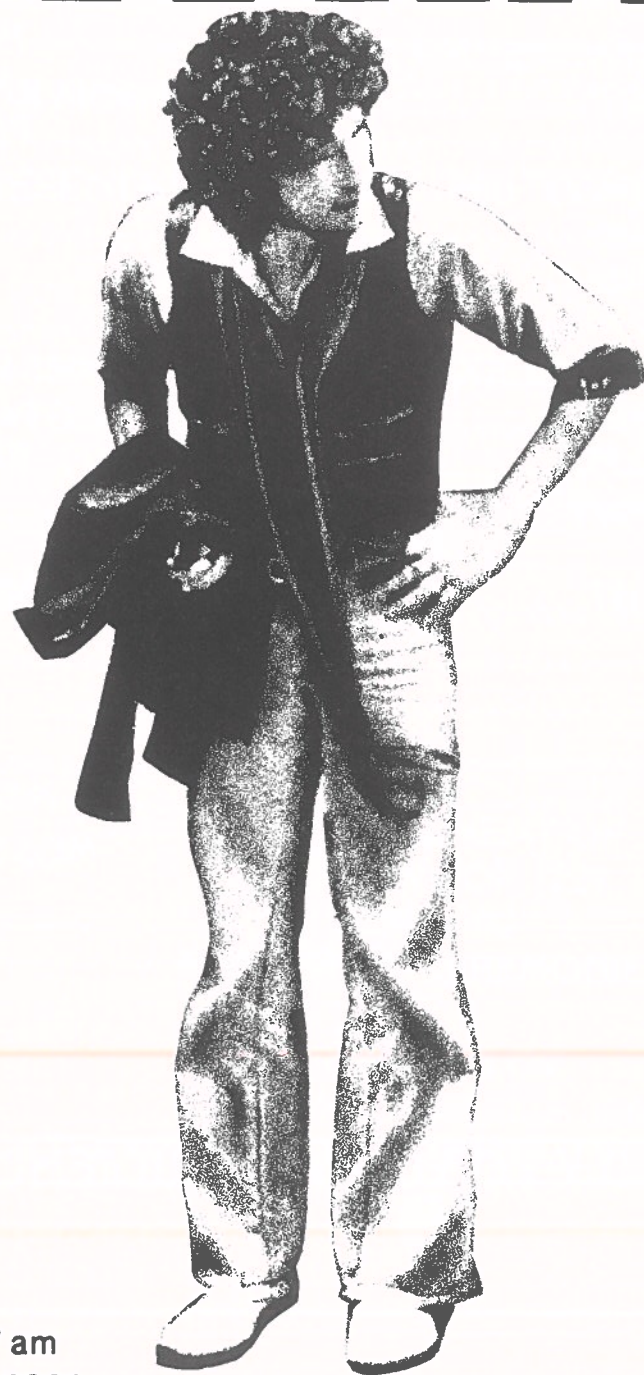
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TREASURER ..... MR. JOANNE  
BOARD MEMBER ..... MISS MAXINE  
BOARD MEMBER AT LARGE ..... MISS TRIXIE  
FUND RAISING CHAIRMAN ..... MISS LALA  
LOCATION CHAIRMAN ..... MISS RHODA PEARL  
PROGRAM CHAIRMAN ..... MISS PATTY PUMPKIN  
SOCIAL CHAIRMAN ..... MS. PRALINE  
INVITATION AND DOOR CHAIRMAN ..... MISS LYDIA  
STATE CHAIRMAN ..... MISS MANDY  
PRESENTATION CHAIRMAN ..... MISS TALULAH  
PROP CHAIRMAN ..... MISS COCO  
CLEAN UP CHAIRMAN ..... MISS COOKIE  
STAGE MANAGER ..... MISS TULIP  
ASSISTANT STAGE MANAGER ..... MISS HORTENCE  
TRANSPORTATION CHAIRMAN ..... MISS DELTA DAWN

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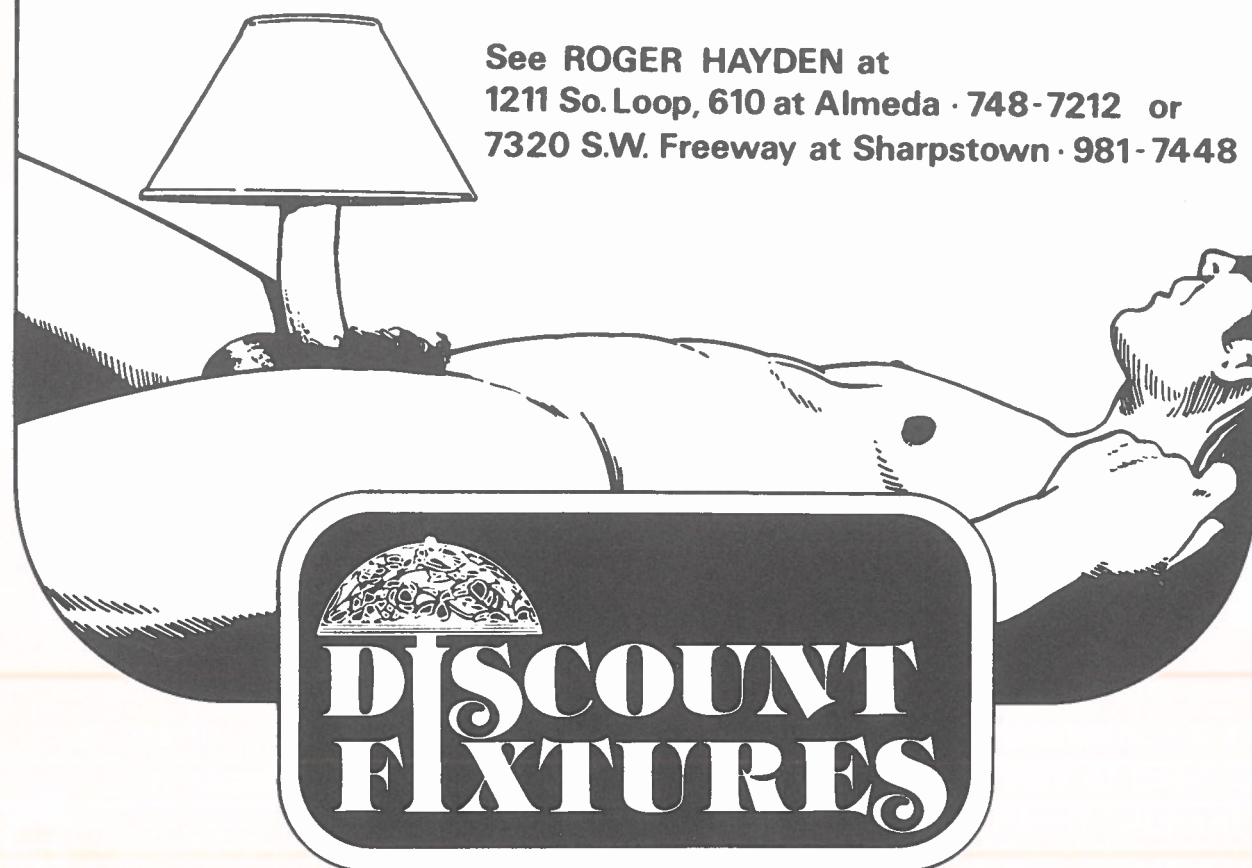
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(GREASEPAINT continued...)

The **invitation and door** committee's motto is "lick me", and if its lists were turned over to the proper authorities there wouldn't be a safe closet in Houston. One does not give this committee an address without a zip code. This committee's members "man" the doors on pageant night. (Reaping as many phone numbers as possible). The invitation and door committee members have lots of friends before the pageant — and none after.

The **program** committee's motto is "publish or perish" — even if its efforts are utterly without redeeming social value. The committee members' main concern is that everyone get with the program, and they traveled to Arizona to see if at least one Phoenix believes that it pays to advertise.

(continued...)

## PERSONALS

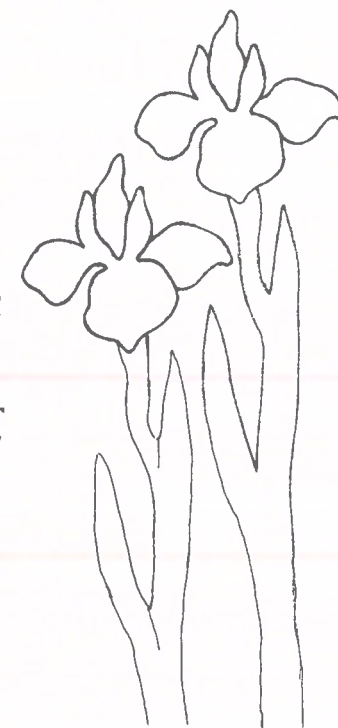
Best wishes to the new MCA  
stars from the one and  
only —

Lila Tremaine

May all the single girls in the  
club find true love and  
happiness in the coming  
year - - - including me!

Lauraschell

JIM BOB  
and  
VANCE





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Sammy, Bingo,  
Miesa Taka,  
Tod ole dog, Pat,  
Polly & Soli - (VBIII)  
and Brandy*





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*the manhole*



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(GREASEPAINT continued. . .)

The committee of committees is **pageant**. Its' chair's motto is "God made me; I'll do the rest". The pageant committee's work is divided into various totally unrelated segments, and it is the chair's job to determine why those segments never come together in time for the show. The planning committee meets through the spring (missing the Easter bunny) and selects the music you are hearing tonight — with the help of the sound manager. The costume committee takes yards and yards of chiffon and turns a bunch of Lane Bryant rejects into something else. The make-up committee attempts to accomplish the task of mission impossible — making a bunch of ill-bred women **look** like stars. The director and choreographer try to make them act that way. The M.C.A. show girls use various stage props. Our show girls are accompanied by a group of guys (some who would gladly trade places).

(continued. . .)

### PERSONALS

*Congratulations and Best of  
Luck! (Roommate Wanted)*

Laird Baker

*The real Esther Williams was  
known for her swimming;  
Our Esther Williams is  
known for her rimming.*

Marge and Dixie

*For our MCA — all the efforts  
of this past year tonight are  
rewarded and Alex, thank  
you for your love and  
support — I love you.*

Ted

*The Macho Men of  
THE TRIPOLEY CLUB  
wish all the showgirls of  
MCA best of luck on their  
big night.*

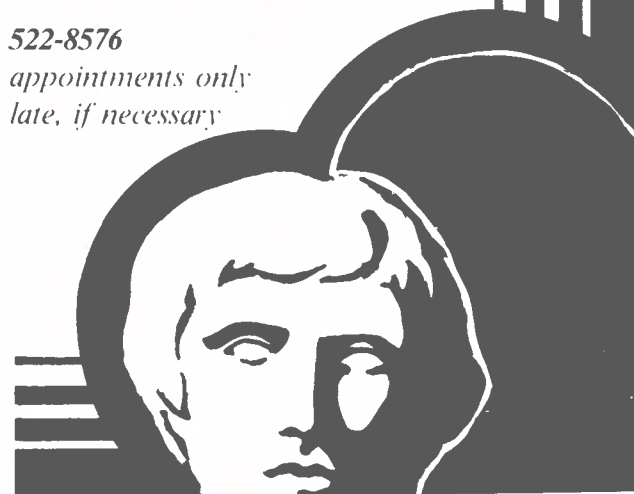


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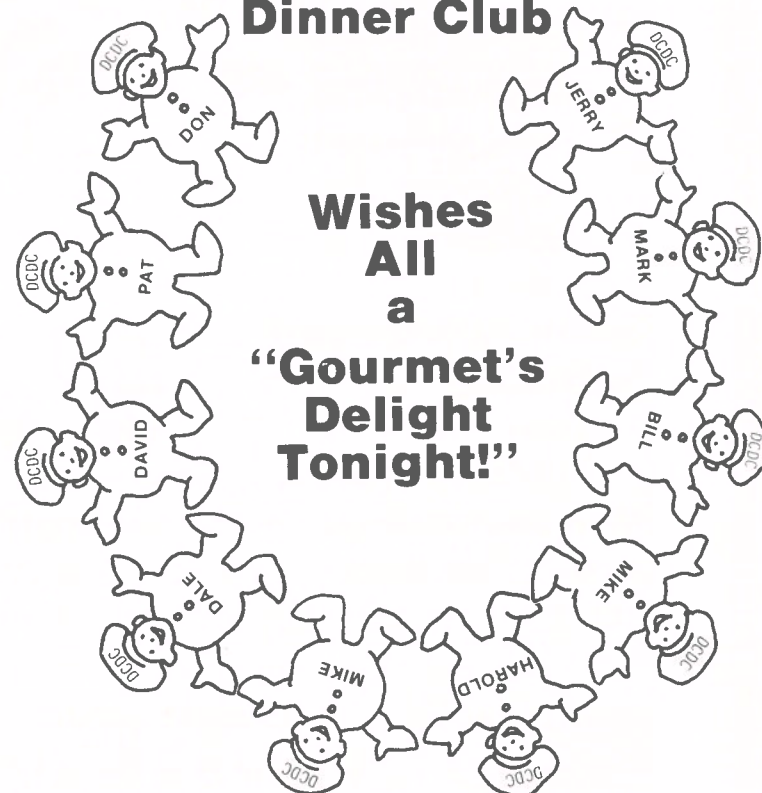
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appointments only  
late, if necessary



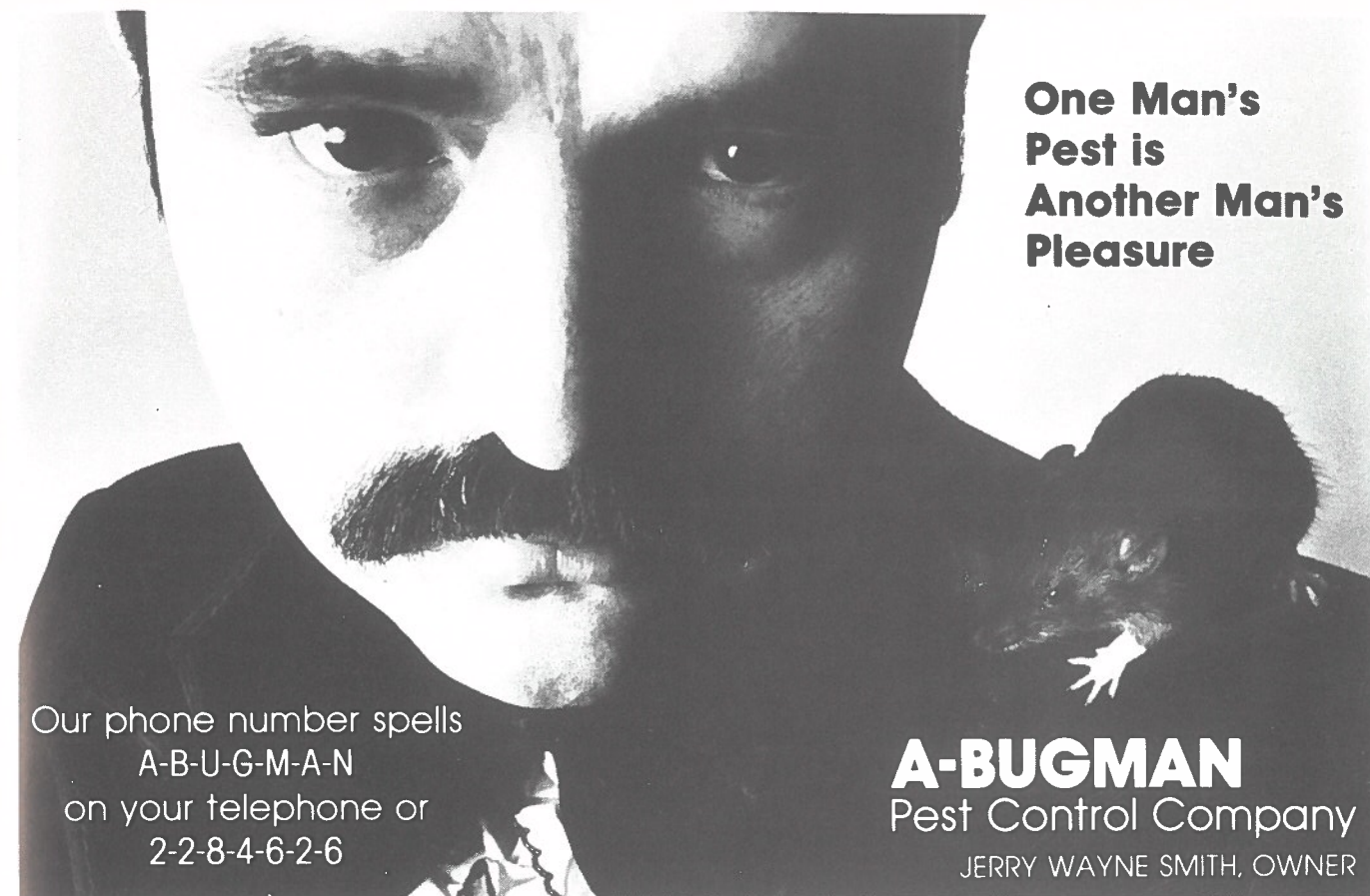
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Wishes  
All  
a  
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Delight  
Tonight!"



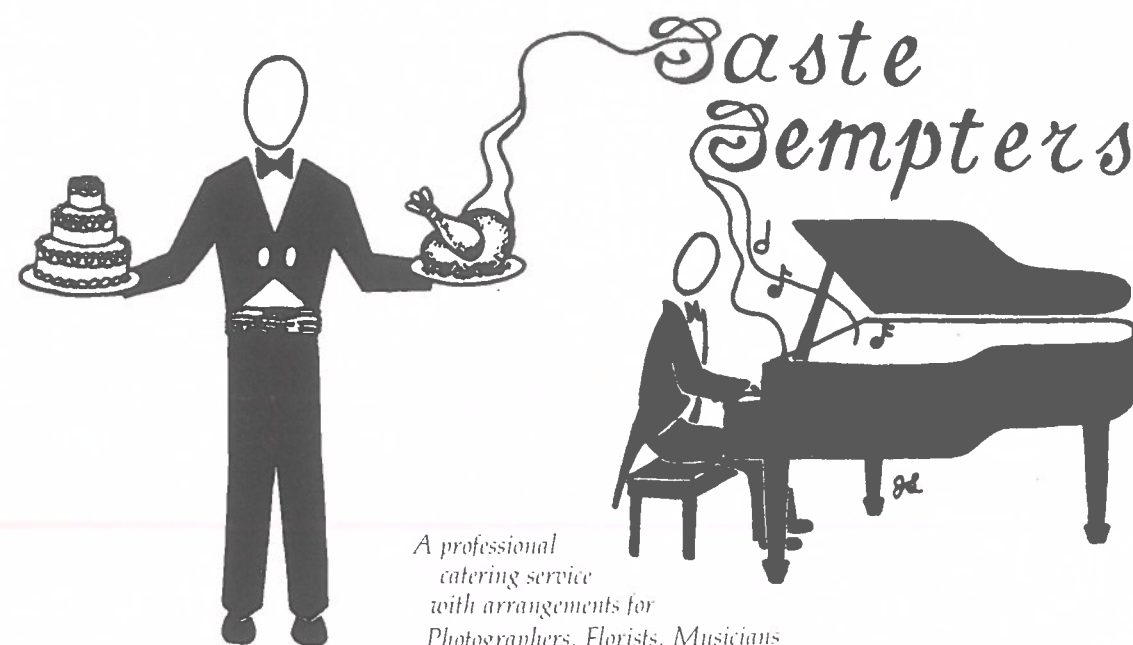
One Man's  
Pest is  
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## PERSONALS

Cast, if you can't dazzle them  
with talent. . .

Dazzle them with Bullshit  
Roy and Bill

I made it at last!  
Blanche

Once again the director has  
made nine heifers into nine  
hoofers —  
Congratulations everybody!

Jim

My thanks to Olympus  
(particularly, Shirley) for  
your much needed help and  
support. Love to all.

Ms. Evelyn  
Ms. Texas

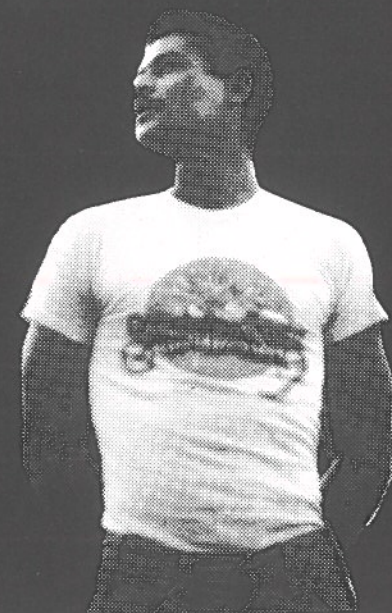
A true star never dies —  
I shall return.  
Roxy

Best wishes for a good show  
from part of the team.  
Jimmy Ardoin and  
Phil Haynes





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## RICO'S

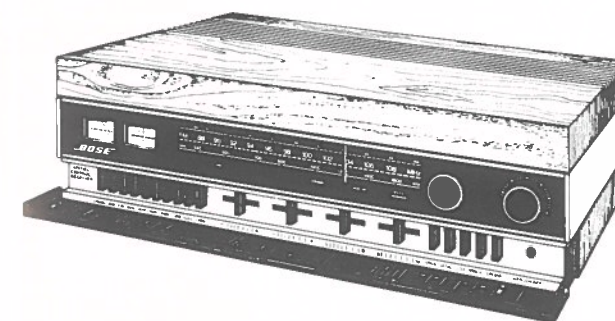
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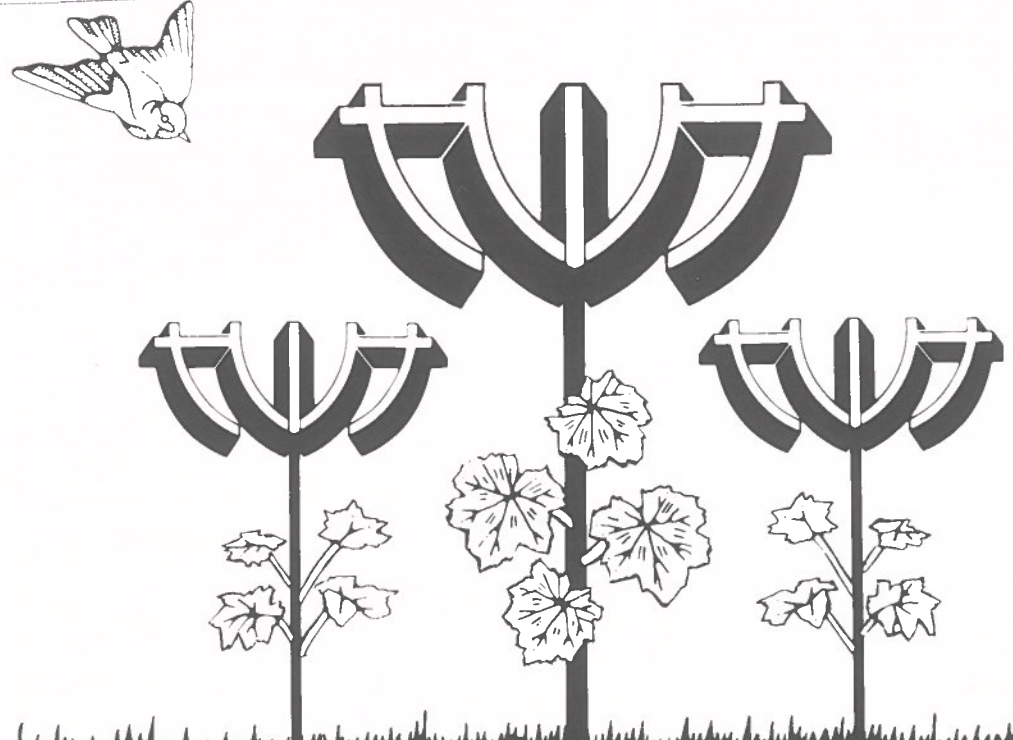
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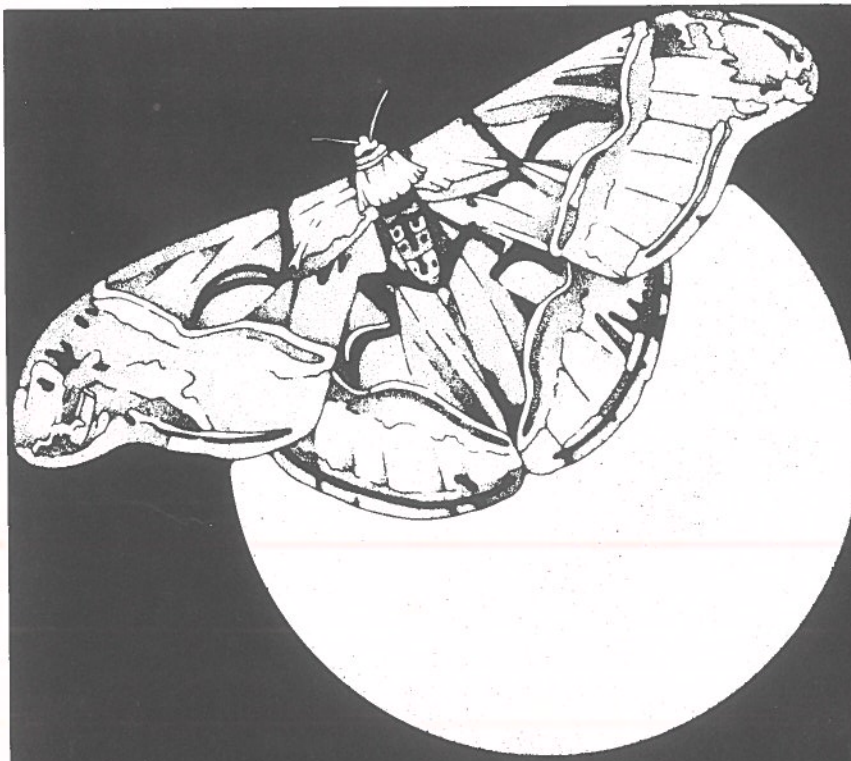
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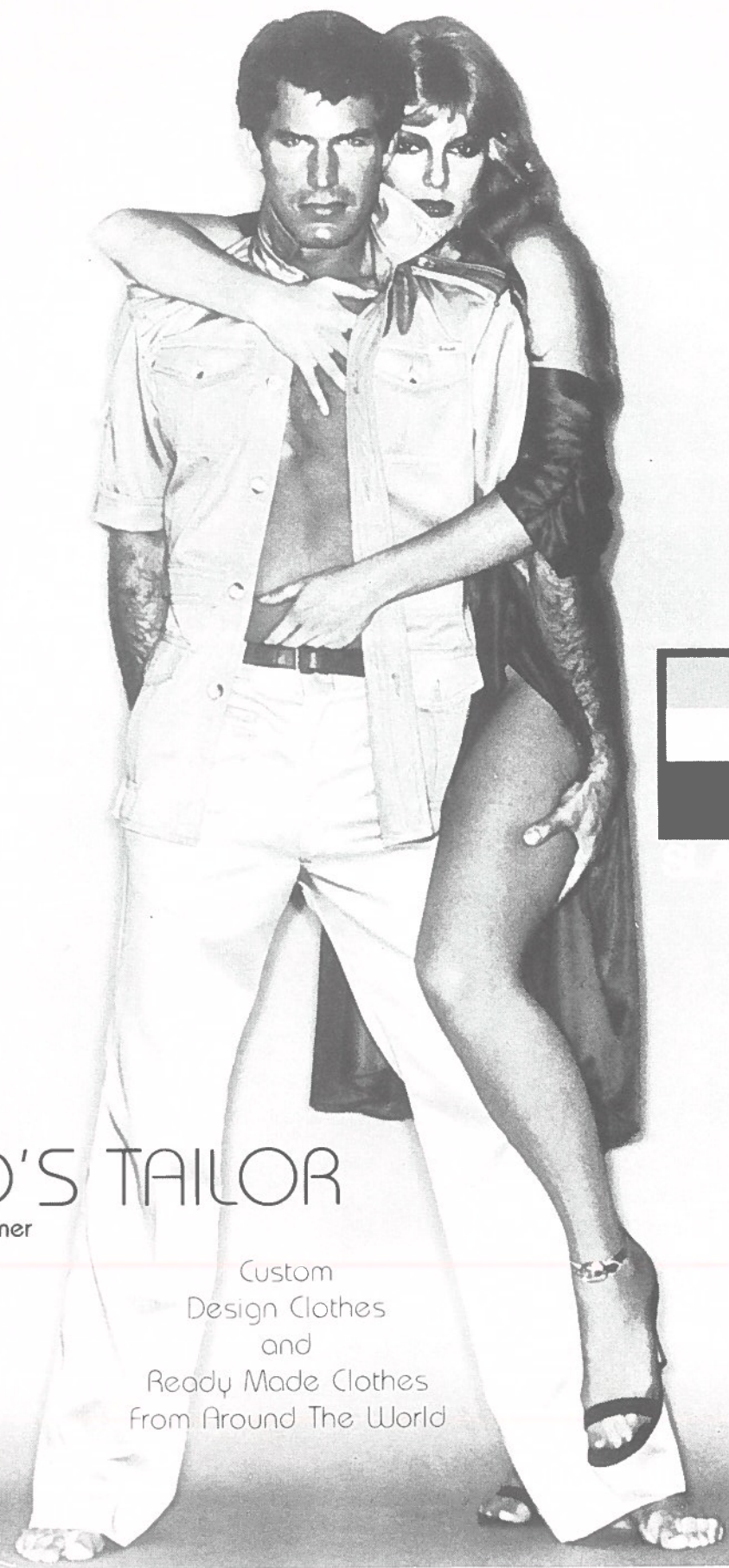
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## PERSONALS

*It cost me a lot. . .*

*But —*

*There's one thing I got. . .*

*Satisfaction!*

*And the fun of being a girl.*

*Luck and love to 79 cast.*

*Miss Tennessee 78 and  
Michael.*

*Jeffrey — number two was  
better than number one.*

*Love, Phil*



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celebrate!!!  
M.C.A. "Pres."*

*Welcome New Yorker's  
Andrew and Lynn to your  
fourth pageant.  
Thanks for your support.*

*Best of luck to a wonderful  
group.  
Buddy, Joe and Brandy*



# Congratulations Miss Camp America



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## PERSONALS

*Dear Daddy: I don't like being  
an MCA Widow—but I'll  
stand behind you.*

*Your MAC Weasel*

*Here's to the big girls of this  
year's MCA pageant — —  
— — nothing like it since  
Ringling Bros. got started.  
Good Luck Cast and Crew!*

*Princess*

*WHAT MEN THINK THEY  
LIKE. . .but only on the  
stage. . .*

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*Love, Pitty Pat*





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